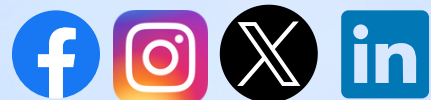




AIR AMBULANCE
NORTHERN IRELAND
— ECG — CHARITY — ECG —

FUNDRAISING PACK

#We'dBeGroundedWithoutYou



T: 028 9262 2677

E: info@airambulanceni.org

W: airambulanceni.org

Thank you for choosing to support Air Ambulance N.I.



Our medics are needed on average twice per day and attend critically ill and injured patients across all of the region. The service has been called out to over 5,000 occasions since July 2017 with a third of these calls for road traffic collisions.



Former patient Hannah from Belleeks, Newry required Air Ambulance NI following a RTC in which she sustained a number of injuries including a fractured skull, hip and arm. Two years later, Hannah has made a full recovery and is now volunteering for the charity.

EACH DAY IT TAKES
£8,200
TO SUSTAIN THIS SERVICE



BLOOD IS
GIVEN ON
AVERAGE 2
TIMES PER
MONTH



ONCE TASKED,
THE TEAM ARE
AIRBORNE
WITHIN 5 MINS

WE OPERATE
7 DAYS A WEEK
12 HOURS PER DAY

How We Can Support Your Fundraising

- We can provide key information, patient stories and statistics on call outs of our HEMS team including those local to your area.
- We can help advise on fundraising legalities and best practice.
- We can help you maximise your fundraising and provide sponsorship forms and on-line fundraising links.
- Should you need them, we have fundraising materials including disposable banners, balloons, collection boxes and T-shirts (NB: there may be a small charge for some items). As these items are produced at a cost to the charity, we ask you to return when your event is completed.



Marketing and Profile:

- We can provide poster templates for you to personalise and if appropriate, we can help you with wording for the local papers and our website in advance of your event or afterwards with the fundraising total.
- We can organise for a cheque presentation if appropriate.
- We will always provide a thank you receipt for the funds raised (emailing this helps us save on postage).

JustGiving is our preferred platform for online fundraising.

Follow the steps below to set up your very own JustGiving Page:

1. Go to www.justgiving.com and click 'Start Fundraising'.
2. When asked 'What are you raising money for?', select 'A charity'.
3. Search for '*Air Ambulance Northern Ireland*'.
4. Select whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
6. Choose your fundraising web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Donations to your page won't be eligible for Gift Aid if you're running a bake sale, or selling tickets to an event, raffle or auction.
8. Click 'Create your page'. Your Fundraising Page is now set up and ready to accept donations. The money you raise will go directly to Air Ambulance Northern Ireland.

Top Tips:

- Personalise your page by editing your story section.
- Upload your photo so your friends and family know who's page it is.
- Give your thank you message a personal touch.
- Post updates on your page to let your followers keep track of your progress.
- Download your QR code within your JustGiving page admin settings and use it on posters/ banners connected to your event. Individuals can then donate to your page via their smartphone.





Title:		Name:	
Company/Organisation (if applicable)			
Address:			
		Postcode:	
Daytime Tel:		Email:	
Event or Challenge:			

By ticking the box headed 'gift aid' you are agreeing to the following statement - I want Air Ambulance Northern Ireland to reclaim tax on my donation detailed below, given on the date shown. I confirm that I am a UK taxpayer and understand that if I pay less income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay the difference.

Please note that we can only claim gift aid if all of your details are completed correctly on this form.

Returning your Donation to Air Ambulance N.I.



There are plenty of ways to return your donation to Air Ambulance Northern Ireland safely, without having to do it in person;

- **JustGiving**

If you decide to set up your own fundraising page on JustGiving and it is connected to the Air Ambulance Northern Ireland account, your funds will be automatically transferred to our charity as your supporters donate.

- **Air Ambulance NI website**

You can donate your proceeds online via our website using a PayPal account or a credit / debit card. Simply visit:

www.airambulancenireland.org/support-us/

- **Bank Transfer**

If you'd prefer to donate via bank transfer, please let us know by calling 028 9262 2677 and we'd be happy to share our relevant account details with you.

**Don't
Forget!**

Gift Aid!

If you are a UK tax payer, you can boost your donation by 25p for every £1 you donate! Simply tick the gift aid option where relevant and fill out your details.