



**AIR AMBULANCE**  
NORTHERN IRELAND  
— ECG — CHARITY — ECG —

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# **VOLUNTEER COMMUNITY AMBASSADOR**

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AIR AMBULANCE NORTHERN IRELAND

## COMMUNITY AMBASSADOR



### Introduction to Air Ambulance Northern Ireland

The charity Air Ambulance Northern Ireland, in partnership with the Northern Ireland Ambulance Service, provides the Helicopter Emergency Medical Service (HEMS) for Northern Ireland. The service brings urgent medical assistance to anywhere in the province, operating seven days a week for 12 hours per day. It can get to anywhere in Northern Ireland in approximately twenty-five minutes.

The HEMS team attend patients who are seriously ill or injured, bringing emergency pre-hospital care direct to the casualty with the aim of saving lives, brains and limbs. Air Ambulance NI needs to raise £2million each year to maintain this service so public donations are crucial.

### Volunteers are the heartbeat of our charity

Quite simply, we could not operate our services and continue to save lives without the support of our volunteers. In return we want to provide our volunteers with a fulfilling and satisfying experience that comes with a range of benefits including new skills, increased confidence, friendships and the opportunity to make a difference to people in need. We are hugely grateful and proud of all our volunteers.

Whether you're joining us to help raise funds, spread the word in your community, or help at events, you will have the satisfaction of knowing that you are helping to save lives, brains and limbs.



### Role Description

Community Ambassadors are the local face of Air Ambulance NI, crucially helping to raise awareness, fundraising and long-term support of the charity. As key representatives our Community Ambassadors help tell the story of Air Ambulance NI and represent the charity in various ways – they may attend cheque presentations on our behalf; deliver talks and presentations to various audiences, help deliver and collect fundraising materials and help supporters with events. They will ensure more people know about Air Ambulance NI and help increase fundraising support for the charity locally.

### Staff Contact

Area Fundraising Manager

### Location

Community based

### Minimum Age

18

### Is driving essential for the role?

Not essential but helpful

## How Often

This role is flexible and can be carried out to suit you. Once your induction and training is completed, you will agree with your Area Fundraising Manager the activities and priorities for your local area. As well as proactive and planned activity, there could be requests from the community and you will agree these with the charity. It's an extremely fun, varied and satisfying role! Activity can be during the day, evening or weekends and can be indoor or outdoor.



## How you can help us

- Be familiar with and understand the work of Air Ambulance NI in general, as well as being up to date with key messages the charity wishes to communicate.
- Promote the work of Air Ambulance NI by undertaking talks and presentations using resources supplied by Air Ambulance NI.
- In conjunction with your Area Fundraising Manager, research and approach local groups and organisations which welcome outside speakers at meetings, events, AGMs etc.
- Represent Air Ambulance NI at cheque presentations, accepting donations on behalf of the charity. A receipt book will be provided.
- Ensure all donations and expressions of interest in fundraising and volunteering are passed back to the Fundraising team promptly for follow-up.
- Represent Air Ambulance NI on exhibition stands, talking to prospective donors / fundraisers / supporters.
- Act as the lead volunteer at a fundraising event, liaising with organisers where appropriate.
- Deliver and collect fundraising materials for an event.
- Promote events in your area e.g. through social media or distribution of publicity materials.

## What skills or experience do you need?

Skills and experience vary depending on the task, but all our Community Ambassadors are:

- Genuinely interested in and passionate about the work of Air Ambulance NI.
- Experienced in presenting or willing to learn and confident in public speaking, although training will be given.
- Polite and happy to communicate with the public, respond to and engage with audiences. (Please note: we will supply training, key messages and FAQs).
- Willing to ask for support for the charity through volunteering or fundraising
- Well-organised, with good people skills.
- Self-motivated and able to work independently as well as part of a team.
- Knowledgeable about the local area.
- Comfortable handling cash.
- Committed to assisting with fundraising in the community.



## What we can offer you

- A rewarding role with the satisfaction of knowing you are contributing to a life-saving cause.
- Induction, full training (including shadowing of others), support and supervision in your role
- An excellent opportunity to build on your skills in a fundraising environment
- Agreed reasonable out-of-pocket expenses
- Invitation to attend our annual Volunteer Recognition Event
- Social opportunities – making new friends and working as part of #TeamAANI
- Opportunity to attend events that may be of interest you.

## What we ask of you

- Complete the relevant application form
- Provide names of two referees
- Provide photographic ID
- Accept and sign AANI's volunteer policy
- Keep to all the charity's policies and guidelines
- Complete an induction and any training related to the role

Air Ambulance NI is committed to safeguarding and promoting the welfare of patients and their families and expects all staff and volunteers to share this commitment. Air Ambulance NI will treat all volunteers fairly and with respect. We will not discriminate on the basis of disability, ethnicity, marital status, pregnancy or maternity, sex (i.e. gender), sexual orientation, religion or faith, or gender reassignment. We will not discriminate on the basis of age, unless the responsibilities of a role require us to do so in order to safeguard our volunteers and/or service users.

**For more information or if you have any questions regarding this volunteer role, please contact us on [info@airambulanceni.org](mailto:info@airambulanceni.org) or on 028 9262 2677.**