

# GO OFF TO LIFT OFF FOR AIR AMBULANCE NI

## FUNDRAISING PACK

Thank you for registering to take part in the 'Go Off to Lift Off' Challenge for Air Ambulance NI over the month of January.

We are delighted that you have chosen to support Air Ambulance Northern Ireland in our new year campaign.

We want this to be a light-hearted challenge where you can amend or put right some of the bad habits that may have built up over 2020 and use the start of a new year to kick-start a change.

We would encourage your family, friends, or work colleagues to support you by sponsoring your efforts and helping to raise further funds for our service.



[WWW.AIRAMBULANCENI.ORG](http://WWW.AIRAMBULANCENI.ORG)



By participating in this challenge, your fundraising efforts will ensure our medical team can continue to save many lives, brains and limbs.

The charity Air Ambulance Northern Ireland, in partnership with the Northern Ireland Ambulance Service, provides the Helicopter Emergency Medical Service (HEMS) for the province. It is operational 365 days of the year, 7am-7pm and can get to any point in Northern Ireland within twenty-five minutes.

With an annual operational cost of £2 million, we sincerely appreciate your support this January. Since our inception in July 2017, the HEMS team have responded to over 1,881 incidents.

**We simply could not fly without your support so THANK YOU.**

### **In this pack you will find:**

- **Just Giving page info** – here you will find information as to how to set up an online Just Giving page which will connect to our Air Ambulance NI page and how to promote it to raise more funds.
- **Sponsorship form (printable version)** – if you would like to have a traditional sponsorship form for your home, office or car then you will need one of these. Cash donations can be added onto your online Just Giving page to let everyone know of the grand total raised so far.
- **Your first digital badge** – Share this image on social media channels such as Facebook, Instagram or Whatsapp to highlight your personal health and fundraising campaign to family, friends and followers! We will send you more digital badges as the month of January progresses!

If you are on social media, please feel free to tag our Air Ambulance NI pages below so we can see how you are getting on;



@AirAmbulanceNorthernIreland



@AirAmbulanceNI



@AirAmbulance\_NI

Last of all, we want to thank you again for supporting the charity and the service. Air Ambulance Northern Ireland is a service that nobody wishes to use but it is reassuring that it is there if the worse was to happen to you or someone in our family.

We know this will be a challenge to complete over January – please feel free to adapt this challenge to suit you. We will be in contact with you throughout the month and we would also love to hear from you as well so if you have any tips or words of encouragement for other ‘Go Alcohol-Free for Air Ambulance NI’ participants, we would love to hear them.

Kindest regards,

Air Ambulance NI Charity



EACH DAY IT TAKES

**£5,500**

TO SUSTAIN THIS SERVICE



BLOOD IS  
GIVEN ON  
AVG. TWICE  
PER  
MONTH



ONCE  
TASKED IT  
TAKES A MAX.  
10 MINS TO  
BE AIRBORNE

WE OPERATE  
**7 DAYS A WEEK**  
12 HOURS PER DAY



## How to set up a Just Giving Page

Follow the steps below to set up your very own JustGiving Page:

1. Visit our Just Giving Campaign page at:  
[www.justgiving.com/campaign/go-off-to-lift-off](http://www.justgiving.com/campaign/go-off-to-lift-off)
2. Click the orange 'start fundraising' button.
3. Log into your account or register for a new account.
2. When asked 'what are you doing?' select 'Doing your own thing'.
3. Select 'something else' under Event Type
4. Choose your event name, this could be 'Go Off to Lift Off'
5. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
6. When asked 'Are you planning to ask for donations to your JustGiving page in return for goods, services or other benefits?' select No.
7. When asked 'Is your charity contributing to the cost of your fundraising?' select No.
8. Click create page.

Job done! Your Fundraising Page is now set up and ready to accept donations.

The money you raise will go directly to Air Ambulance Northern Ireland. Now you can start on the fun stuff – personalising your page and sharing it friends and family.



## Returning your donation to Air Ambulance N.I.

There are plenty of ways to return your donation to Air Ambulance Northern Ireland safely, without having to do it in person.

Please find a list of safe ways to donate below:

### Just Giving

If you decide to set up your own fundraising page on Just Giving, your funds will be automatically transferred to our charity as your supporters donate.

### Air Ambulance NI Website

You can donate your proceeds online via our website using a Pay Pal account or a credit / debit card. Simply visit: [www.airambulancenir.org/support-us/](http://www.airambulancenir.org/support-us/)

### Bank Transfer

If you'd prefer to donate via bank transfer, please let us know by calling 028 9262 2677 and we'd be happy to share our relevant account details with you.



## Gift Aid

If you are a UK tax payer, don't forget you can boost your donation by 25p for every £1 you donate! Simply tick the gift aid option where relevant and fill out your details.





## Official Sponsorship Form

Title:	Name:
Company/Organisation (if applicable):	
Address:	
Postcode:	
Daytime Tel:	Email:
Event or Challenge:	

*giftaid it*

By ticking the box headed 'gift aid' you are agreeing to the following statement - I want Air Ambulance Northern Ireland to reclaim tax on my donation detailed below, given on the date shown. I confirm that I am a UK taxpayer and understand that if I pay less income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay the difference.

INITIALS	SURNAME	HOME ADDRESS	POSTCODE	£	GIFT AID	PAID
GRAND TOTAL						

[illegible]

 [info@airambulanceni.org](mailto:info@airambulanceni.org)